



*“We don’t sell services,  
we sell results.”*

## *Our Mission*

Optimized was founded in 2012, by Bradley Griffin, to provide high visibility and digital marketing services to businesses that understand the importance of these services in a connected world. The driving force behind founding Optimized was to create a digital marketing business that offered customized solutions that would generate results for our clients. Optimized is a relatively small company, which allows for personalized attention and affordable pricing. Optimized can and will create a digital marketing package for any budget.